### What Is You Before Me?

You Before Me is not a brand. It is not a movement. It is not a belief system, ideology, or identity.

It is a mirror. A reflection of how you see yourself, others, and the world around you.

At first glance, it may seem like a phrase about selflessness or sacrifice. But the truth is more personal than that.

You Before Me is the space where you begin to observe yourself—not as one fixed self, but as a living system made of different parts:

- The **ego** that wants to protect and perform
- The **shadow** that stores pain, fear, and hidden patterns
- The soul that sees without judgment

These three parts—ego, shadow, and soul—make up what we call the **33.3% model**. Each one holds truth. Each one plays a role. And each one must be seen.

When you begin exploring You Before Me, you're not learning a new philosophy. You're encountering your own reflection—through your relationships, your reactions, your language, and your loops.

This isn't a concept to adopt. It's a mirror to hold.

## Why This Phrase Matters

We live in an age of instant awareness—where everyone is "aware" but very few are *digesting* what they know. We consume information, healing, identity, belief systems, and tools at rapid speed. But without a system to organize it all, we become stuck in spiritual ego, performance, confusion, or collapse.

You Before Me offers the one thing missing from the modern journey of self-awareness: **a way to digest it all.** 

It doesn't ask you to become something new. It asks you to look honestly at how you already are.

# The Mirror Voyage

You Before Me comes to life through story. The **Mirror Voyage**—a fictional book about a robot and a boy—was created to bring the mechanism into motion.

In the story:

- The robot represents the seeker—the part of us that searches for truth.
- The boy represents the mirror-the part of us that feels, reacts, and reflects.

As they journey together, the robot begins to realize that no amount of knowledge will answer the question, "Who am I?" The answer can only be lived—through experience, reflection, and observation.

That's what You Before Me is. Not an answer. A mirror.

## What It's Not

You Before Me is not:

- A call to abandon yourself for others
- A trendy repackaging of positivity or presence
- A fixed system to subscribe to
- A label to wear or perform

You Before Me is:

- A tool to see your internal percentages in real time
- A way to track your loops, projections, and patterns
- A system to digest the overwhelming modern spiritual, psychological, and self-help noise
- A gentle reminder that you are always in a conversation—with your ego, your shadow, your soul, and the world around you

# **Begin With Curiosity**

You don't need to know everything to start. You don't need to understand every part.

All that's required is one honest moment of reflection.

"What am I seeing right now—and what part of me is doing the seeing?"

That's the first pause. That's the first loop being softened. That's You Before Me in motion.

Welcome to the Mirror Voyage.